

CASE STUDY

How Our Azure Managed Services Helped CRM Software Company Achieve High Availability and Scalability:

PROBLEM

Simplr Solutions PTE Ltd, a CRM Software Company that provides cloud-based CRM solutions across various industries reached out to us. They were facing several challenges related to the management of their Azure infrastructure like slow performance, and limited scalability which was affecting their customer experience and business growth.

SOLUTION

When they decided to engage our Azure Cloud-managed services. Our team of Cloud experts worked closely with the CRM Software Company to assess their requirements and design a cloud architecture that could meet their business needs.

We implemented a real-time monitoring solution to ensure optimal performance and reliability, and also deployed a disaster recovery solution to ensure smooth workflow in their business.

RESULTS

Simplr Solutions PTE Ltd was able to achieve unprecedented scalability, which helped them handle increased traffic and orders during peak seasons. They also experienced a significant improvement in performance and uptime, resulting in a better customer experience. Additionally, they reduced their IT costs by 40%, thanks to our optimized cloud architecture and cost-saving measures.

But, the most significant benefit of our Azure Cloud managed services was the improvement in availability. We implemented a range of availability measures, including zone redundancy and auto-scaling, to ensure that CRM Software Company infrastructure was always available to their customers. Our disaster recovery solution also provided peace of mind in the event of an unexpected outage or data loss.

With our Azure-managed services, the company has continued to grow rapidly, and our services have helped them achieve their goals of providing high-quality CRM solutions to customers across various industries. We worked closely with the company to design a cloud architecture that could meet their unique business needs. So, they were able to focus on their core business knowing their infrastructure was in good hands.

CHALLENGES

- DOWNTIME
- SLOW PERFORMANCE
- LIMITED SCALABILITY
- UNSATISFACTORY CUSTOMER EXPERIENCE

BENEFITS

- IMPROVED SCALABILITY
- PERFORMANCE BOOST
- BETTER UPTIME
- COSTS REDUCED BY 40%
- BETTER CUSTOMER EXPERIENCE

CLOUD PARTNER

- MICROSOFT AZURE

